



## Tasty Bite Eatables Limited

TBEL/SE/2018-19  
August 8, 2018

**BSE Limited,**  
Corporate Relationship Department,  
1<sup>st</sup> Floor, New Trading Ring,  
Rotunda Bldg., P.J. Towers,  
Dalal Street, Mumbai 400 001  
Symbol- **519091**

**National Stock Exchange Limited**  
Corporate Services,  
Exchange Plaza,  
Bandra Kurla Complex,  
Bandra (E), Mumbai – 400 051  
Symbol: **TASTYBITE**

*Sub: Intimation under Regulation 30 and other applicable clauses*


Dear Sir,

We enclose herewith the Press Release under Regulation 30 of SEBI (Listing Obligation and Disclosure Requirements) Regulations, 2015.

Kindly take it on your records.

Thanking you,

Yours faithfully,  
For **Tasty Bite Eatables Limited**

  
Minal Talwar  
**Company Secretary**



Encl.: As above

*The board meeting concluded  
on 7.15 pm*



## Tasty Bite Eatables Limited

### TASTY BITE EATBLES LIMITED (TBEL) - PRESS ANNOUNCEMENT

Ashok Vasudevan, Meera Vasudevan, Ravi Nigam, Sohel Shikari and Hans Taparia, who together make up the Tasty Bite Executive Committee, have decided to move on from their operating roles at Preferred Brands and Tasty Bite- the business they founded and ran for over two decades. This will become effective November 02, 2018.

Ravi Nigam will leave his role as Managing Director of Tasty Bite Eatables Ltd. (TBEL) and his role will be filled by Abhijit Upadhye currently COO of TBEL. Abhijit recently moved from Flipkart, where he served as CEO of Jeeves and F1 Solutions. He will report to Fiona Dawson Global President, Mars Food, Drinks and Multi-Sales, and will be located in Pune, India.

Sohel Shikari will step down as Chief Financial Officer of TBEL. His role will be taken up by Gaurav Gupta, presently Finance Controller at TBEL. He will report to, Abhijit and will have functional reporting to Richard Williams (Vice President of Finance, Mars Food Europe & Russia).

All other members of the current management committee and the senior leadership of TBEL will continue in their current roles

Ashok Vasudevan will remain as the Chairman of the Board of TBEL.

In an internal organizational announcement about this change, Fiona Dawson said "the plans for future growth of Tasty Bite are encouraging, and it has been fantastic for our teams to begin working together to grow the business and deliver on our Mars Food Purpose - **Better Food Today. A Better World Tomorrow.**" She added "The members of the Tasty Bite Executive Committee have - and continue to be - fantastic champions and leaders of the Tasty Bite business and its new home as part of Mars Food. We are filled with gratitude for what they've helped build and are excited for them as they take on new adventures. The Tasty Bite Executive Committee members will support a structured and planned transition, with the proper amount of time built in to ensure success after their departure."



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